

Miscellaneous Information

a. Selected candidates will be notified during the week of February 11th - 15th, 2019.

b. Pitch Training for selected candidates is planned for Thursday, 22nd February, 2019. (Venue to be announced)

c. The judging panel will be comprised of both local and international panelists with specializations in Finance, Marketing, Human Resources, Business Strategy, Innovation and Entrepreneurship.

For more information, or submission of Business Plans/Project Proposals, contact:

The Grand Bahama Port Authority, Limited
Pioneers Way & East Mall Drive
P.O. Box – F-42666
Freeport, Grand Bahama
Bahamas
www.gbpa.com
Call: 242-350-9000 / 242-350-9092

All Submissions should be addressed to:
**Invest Grand Bahama
Small Business Bureau**

The Grand Bahama Port Authority, Limited
Pioneers Way & East Mall Drive
Freeport, Grand Bahama.
ATTN: 2019 Capital Arena Initiative

SUBMIT YOUR WINNING IDEA TODAY!



Earn your chance to face our judging panelists in the Capital Arena and secure funding for your project...

Entrepreneurs brave enough to enter GBPA's Capital Arena seeking funding, must hold their own in a face-off of skill, financial know-how and pure business savvy against our judging panelists.

**If they are successful, they can walk
away with up to \$15,000.00 in funding,
to start or grow their businesses!**

SUBMIT YOUR WINNING IDEA TODAY!

WIN UP TO \$15,000.00 in funding

For more information Call: 350-9000 or visit www.gbpa.com

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COHORT II



GLADIATORS...ARE YOU READY?



CAPITAL ARENA is a small business funding initiative of The Grand Bahama Port Authority, Limited and its Invest Grand Bahama Small Business Bureau.



PROGRAM OBJECTIVE

- 1. Introduce new businesses into the local economy each year.
- 2. Assist existing businesses with capital funding to expand products or services, build capacity or reach new markets for export.

- 3. Create economic stimulus for the local economy, by way of funding/capital to invest in winning submissions for start-ups and business expansion projects.
- 4. Provide necessary support and accountability mechanisms to foster proper business planning and management practices to enhance their chances of success.



ELIGIBILITY CRITERIA *

New businesses* and proposal for growth/ expansions projects* should add value to the community and existing business environment, by way of the following:

- Be a new or existing business, offering a unique and/or innovative product or service.
- Create employment (minimum of 2-3 employees) and possibly introduce new skills.
- Demonstrate sustainability and growth potential.
- Demonstrate support for local and national trade market; and where possible, demonstrate the potential for export of products/services, and/or to build capacity within the following economic sectors:

- | | | | | | | |
|---|--|--|--|---|---|--|
| I. Industrial & Maritime Ancillary Services & Products | II. Specialized Ethnic Eateries
<i>(Unique to current offerings)</i> | III. IT/Tech Related Businesses
<i>(products and /or services)</i> | IV. Specialty Tourism – Products & Tours <ul style="list-style-type: none">a. Specialty Tours – Music/Food/Beverageb. Entertainment Activities <i>(Unique to current offerings)</i>c. Craft & Specialty Products <i>(Unique to current offerings)</i> | V. Manufacturing <ul style="list-style-type: none">a. Foodb. Textilec. Enviro basedd. Tech relatede. Industrial basedf. Medical Based | VI. Farming & Agriculture – Based Businesses | VII. Franchise Businesses – Domestic /International |
|---|--|--|--|---|---|--|

SUBMISSION GUIDELINES

All submissions should be packaged, sealed and delivered to the Reception Desk of GBPA’s Headquarters Building and labeled as follows:
Invest Grand Bahama Small Business Bureau
The Grand Bahama Port Authority, Limited
Pioneers Way & East Mall Drive
Freeport, Grand Bahama.
ATTN: 2019 Capital Arena Initiative - Cohort II

- All submission should provide complete contact information:
 - i. First & Last Name of Candidate
 - ii. Phone Contacts (at least 2 contact numbers)
 - iii. Email Contact
- All submissions should be identified as either a Start-up or a Business Enhancement/Expansion.
- All Business Plans/Project Proposals should include the following:
 - a. Executive Summary
 - b. Opportunity
 - c. Market analysis summary
 - d. Execution
 - e. Financial plan
- A Business Model Canvas will also be accepted.

RECEIVING OF BUSINESS PLANS & PROJECT PROPOSALS BEGINS
at 8:30am on Monday, 7th January, 2019.
ENDS at 4:30pm on Friday, 1st February, 2019.

Proposals sent or delivered to GBPA prior to or after the deadline will NOT be accepted.



**All projects must be executed within the 'Port Area';
Project Expansion funding segment is open to GBPA Licensees only

- Winning candidates must agree to complete the Entrepreneurship Certificate training as offered by the University of The Bahamas UB. Candidates who do not complete the program will forfeit eligibility to receive the grant.
- Winning candidates must agree to complete the Mentorship Program. Candidates who do not complete the Mentorship Program will forfeit eligibility to receive the grant.



The Grand Bahama Port Authority, Limited (GBPA) and its Invest Grand Bahama Small Business Bureau (IGBSBB) are proud to announce the 2019 Capital Arena Initiative.